

On Call

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Life Is Being Fully Connected.
Complete Isolation Is Death.

Solitary Confinement
Is Torture Masquerading As Imprisonment.

The Covid Pandemic
Evoked Worldwide Social Stagnation.

Media of All Sorts Connects Us
But Partially and At Best Reduced to Two Dimensions.

The Internet Stretches Our Access Net
But Glues Us Individually
To Our Computers/"Smart" Phones/TVs.

A Book/Magazine Is a Printed Monologue,
A Phone Call Is an Auditory Packed Gesture,
Zoom Adds a Single Focus Visual Suggestion,
TV Accommodates Observers Only,
Gaming Apps Allow Total Strangers to Decimate One Another.

Real Connection Is All Sharing the Same Space,
Being There – Together – Fully Engaged,
All the Subtleties of Movement, Smell, Contact, Tone.....
Exploring a Rich Variety of Interactive Possibilities.

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Modern Life Is More and More Mediated
Threatening to Become Virtual at the Core,
Reality Converted to an Illusory Avatar Fantasy,
Life Captured by the Technology of Media Economics.

! THUMBS DOWN !

{How Ironic: This Printed CALL Is Delivered Through Internet Media
To Highlight the Failure of Media to Truly Connect Us!}

The Lesson: Inconsistency, and/or "Use What You Got to Get What You Want!"