

# NFL – It's All About Money 2024

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The National Football League has become a mega conglomeration of financially excessive, billionaire, team owners with all the secondary parties eagerly participating in this excess. It's all about money. The rest is just impression management. Occasional "Love" and "Equality" inscribed helmets, charity bagged shoes, and "It Takes All of Us" ads merely dress up the gobbler.

- 1) The hyper dollar numbers involved in the salaries involved are outrageous and should be an embarrassment to all. The multiple hundred million dollar contracts accruing to the athletic participants are totally ridiculous for skillfully prancing up and down the playing field with an odd shaped ball. Nonsense!
- 2) The NFL now has its own Shop to sell NFL insignia products. More, More!
- 3) NFL game ticket costs are extreme, cities risk going bankrupt providing huge covered stadiums, and fans are invited to go deaf from their own noise. Wow!
- 4) The football season has expanded beyond the Fall into Summer and Winter. Clearly the plan is to turn the game into a year-long phenomenon. Eliminate the "Off Season," drown out the other professional sports, and make football a sport religion [already a religion in the U.S. Southeast]. Always More!
- 5) The NFL is now sponsoring games in Europe in an effort to expand its gaming market globally. Make More Money!
- 6) The NFL is constructing an entire broadcast system to eventually purvey all of its games. There is big money from advertisers currently going to the big four national broadcasters of 3+ hour NFL games. So, by developing its own network with announcers and commentators, and by stuffing the games with ads at all possible points – as the present broadcasters do, the NFL can eliminate the middle man and corral all of the ad money. Obscene Monopoly!
- 7) Farming out games to exclusive providers – now Prime and Peacock – imposes additional costs on fans requiring them to pay specialty broadcast services to receive selected games. Again, the NFL is designing ways to share in the money otherwise gained by "standard" broadcast providers. Shameful!
- 8) If it can get away with it, the NFL is likely to sponsor its own game betting system to take over that "outside" money generating enterprise. Never Enough!